

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: GFSB Fairfield, CT	Date: 10/29/12
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges: \$455 gross / \$386.75 net
--

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC 700 13th Street NW	Washington, DC 20005 202-350-6163
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☐ an association;
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca Lang

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12 _____ 202-338-8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6400099

*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

OCT31/12 15.00

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
10	S		700A-900A	30		\$40.00	11/3	11/3	0		SAT	0
PROGRAM : TODAY SHOW												
NOV/12 \$455.00												
CONTRACT TOTAL \$455.00												
TOTAL SPOTS 9												

MARKET TOTALS \$455

WFSB 100%

WTNH 0%

WVIT 0%

WTIC 0%

WCTX 0%

WCCT 0%

WHPX 0%

CABL 0%

COMPETITIVE TO FOLLOW

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Contract / Revision 500604 /		Alt Order # 06400099
Product SEN MAJ PAC *GFSB*		
Contract Dates 10/31/12 - 11/06/12		Estimate #
Advertiser Majority PAC		Original Date / Revision 10/31/12 / 10/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	11/05/12	11/05/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$45.00			
2	GFSB	10/31/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$45.00			
D 3	GFSB	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM		:30			NM	0	\$0.00
D 4	GFSB	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM		:30			NM	0	\$0.00
5	GFSB	10/31/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$60.00			
6	GFSB	10/31/12	11/02/12	CBS Daytime	1230-2p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$60.00			
7	GFSB	10/31/12	11/02/12	CBS Daytime	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$60.00			
8	GFSB	10/31/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$60.00			
9	GFSB	11/03/12	11/03/12	7PM-8PM	7PM-8PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$35.00			
D 10	GFSB	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM		:30			NM	0	\$0.00
N 11	GFSB	11/02/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				2	\$45.00			
Totals											9	\$455.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
500604 /	06400099

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	SEN MAJ PAC *GFSB*	

Advertiser	Original Date / Revision
Majority PAC	10/31/12 / 10/31/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	9	\$455.00	\$386.75
Totals	9	\$455.00	\$386.75

Signature: _____ Date: _____

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REP HEADLINE# 6400099 REP: TEL# 703-516-9399 FAX# 703-516-9680
*** UNAPPROVED REV #1 *** CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/12 19.15
*** CHANGES *** ** WFSB-TV ***

ADV # ADV. NAME ISS/MAJORITY PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOODS
3050 K ST NW, SALES PRSN WA- HEATHER UTTLEY (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 6400099 CLASS: NATL. LOCAL REGIONAL
PRDCT SEN MAJ PAC *GFSB* EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/12 19.15

REP: NOTE: THIS ORDER IS FOR GFSB
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE MAJORITY PAC ***GFSB***

Order #500604

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NO BUYS TO PRINT												

NOV/12 \$455.00 CONTRACT TOTAL \$455.00
TOTAL SPOTS 10

MARKET TOTALS \$455 WFSB 100% WTNH 0% WVIT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

COMPETITIVE TO FOLLOW
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6400099

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

OCT29/12 19.14

*** WFSB-TV ***

:LINE#:REP	:CD :	TIME PERIOD	: LGTH :	: SEC :	RATE	: START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS	:TOTL: :SPTS:
6		1230P-200P	30		\$60.00	10/30	11/2	1		TU-F	1
PROGRAM : SOAPS											
7		200P-300P	30		\$60.00	10/30	11/2	1		TU-F	1
PROGRAM : THE TALK											
8		300P-400P	30		\$60.00	10/30	11/2	1		TU-F	1
PROGRAM : BETTER CT											
9		700P-800P	30		\$35.00	11/3	11/3	1		SAT	1
PROGRAM : ENTERTAINMENT											
10		700A-900A	30		\$40.00	11/3	11/3	1		SAT	1
PROGRAM : TODAY SHOW											
					CONTRACT TOTAL		\$455.00				
					TOTAL SPOTS		10				

NOV/12

\$455.00

MARKET TOTALS \$455

WFSB 100%

WTNH 0%

WVIT 0%

WTIC 0%

WCTX 0%

WCCT 0%

WHPX 0%

COMPETITIVE TO FOLLOW

SVC- NSI

DEMOS- RA35+*



WFSB Fairfield County
333 Capital Blvd
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CONTRACT

<u>Contract / Revision</u> 500604 /		<u>Alt Order #</u> 06400099
<u>Product</u> SEN MAJ PAC *GFSB*		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Majority PAC		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> GFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	GFSB	11/05/12	11/05/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$45.00			
N 2	GFSB	10/31/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$45.00			
D 3	GFSB	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM		:30			NM	0	\$0.00
D 4	GFSB	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM		:30			NM	0	\$0.00
N 5	GFSB	10/31/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$60.00			
N 6	GFSB	10/31/12	11/02/12	CBS Daytime	1230-2p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$60.00			
N 7	GFSB	10/31/12	11/02/12	CBS Daytime	2-3p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$60.00			
N 8	GFSB	10/31/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$60.00			
N 9	GFSB	11/03/12	11/03/12	7PM-8PM	7PM-8PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$35.00			
D 10	GFSB	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM		:30			NM	0	\$0.00
Totals											7	\$365.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	7	\$365.00	\$310.25
Totals	7	\$365.00	\$310.25

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WFSB Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
500604 /		06400099
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	SEN MAJ PAC *GFSB*	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Majority PAC		10/30/12 / 10/30/12

Signature: _____ Date: _____

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